



**International Conference on
Halal Food, Agriculture & Livestock -ICFAL 2009**
March 12, 13, 2009 – Conference Hall, Karachi Expo Centre

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SESSION SPONSORSHIP PACKAGE

Rs. 500,000

CONFERENCE

- Sponsor will be given the status of “**Session Sponsor**”
- Name of the Sponsor will be announced at the **Start of the Conference**
- **Chairman/CEO** of the Sponsoring organization will be **Guest of Honor** of the session *
- Sponsor will be given **Speaking Slot** (15 minutes) in the Sponsored Session of the Conference*
- Name and Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** *
- Name and Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** *
- **One (1) Vertical Banner** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue*
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Conference Registration venue** *
- Name and Logo of the Sponsor will be placed on **Conference Kit Bag** *
- Sponsor will be allowed to make **insertions in the Conference Kit Bag** *
- Sponsor will be given **ten (10) Registrations** for the Conference. *

EXHIBITION

- Allocation of **two (2) Shell Space Stalls** (size 3m x 3m each) to the sponsor in the Exhibition *
- Placement of **one (1) Panaflex Printed Panel** (size 9' x 8') of the sponsor in the Main Corridor of Karachi Expo Centre *
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

MEDIA & PUBLICATIONS

- The **Profile (200 words)** of the Sponsoring organization will be published in the event's **Show Catalogue** *
- Sponsor will be given **one (1) Full Page Color Ad.** (size 12cm x 16cm) in the event's **Show Catalogue** *
- Logo of the Sponsor will be placed on the sponsors page inside the **Event's Show Catalogue** *

WEBSITE

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** *

JAMAL'S YELLOW PAGES OF PAKISTAN

- Sponsor will be given **one (1) Half Page Black & White Ad.** (size 190mm x 120 mm) in the next edition of Jamal's Yellow Pages of Pakistan*

Note:

Maximum No. of Each Session Sponsor = One (1)

Sizes of all art works are given above in (width x height) format

* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM before **15 Feb, 2009**.

Any item received after this deadline would not be entertained

Conference Secretariat

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Organized by



Ministry of Food
Agriculture & Livestock

