



International Conference on Halal Food, Agriculture & Livestock - 2009

March 12-13, 2009 - Conference Hall, Karachi Expo Centre

Version 0 updated on 17 Dec, 2008

PLATINUM SPONSORSHIP PACKAGE

Rs. 1,000,000

CONFERENCE

- Sponsor will be given the status of “**Platinum Sponsor**”
- Name of the Sponsor will be announced at the **Start of the Conference**
- **Chairman/CEO** of the Sponsoring organization will be invited as **Speaker** in the Inaugural session *
- Name and Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** *
- Name and Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** *
- **Two (2) Vertical Banners** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue*
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Conference Lunch venue** *
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Corridor outside Conference Hall** *
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Conference VIP facilitation area** reserved for High Profile Dignitaries *
- Sponsor will be allowed to make **insertions in the Conference Kit Bag** *
- Sponsor will be given **fifteen (15) Registrations** for the Inaugural and Concluding Session. *

EXHIBITION

- Allocation of **four (4) Bare Space Stalls** (size 3m x 3m each) to the sponsor in the Exhibition *
- Placement of **two (2) Panaflex Printed Panels** (size 9ft x 8ft each) of the sponsor in the Main Corridor of Karachi Expo Centre *
- Placement of Sponsor's logo on the **backdrop at Main Reception** of Karachi Expo Centre*
- Placement of **one (1) vertical vinyl banner** (size 22" x 46") on **Reception Pillars (Front)** of the sponsor in Congress Centre at Karachi Expo Centre*
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

MEDIA & PUBLICATIONS

- The **Profile** (200 words) of the Sponsoring organization will be published in the event's **Show Catalogue** *
- Sponsor will be given **one (1) Full Page color Ad.** (size 12cm x 16cm) in the event's **Show Catalogue** *
- Logo of the Sponsor will be placed on the sponsors page inside the event's **Show Catalogue** *

WEBSITE

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** *
- Placement of **one (1) Banner Ad.** of sponsor at the **Event's Official Website** for one month *

Conference Secretariat
Ecommerce Gateway Pakistan (Pvt) Ltd.
18 C.P. Berar Cooperative Housing Society
Amir Khurso Road, Block 7 & 8 Karachi, Pakistan
Tel: (92-21) 111-222-444, Fax: (92-21) 453-6330
Email: conferences@agroasia.net URL: www.agroasia.net

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JAMAL'S YELLOW PAGES OF PAKISTAN

- Sponsor will be given **one (1) B2B CD-ROM** version of Jamal's Yellow Pages of Pakistan
- Sponsor will be given **one (1) Full Page Black & White Ad.** (size 190mm x 240 mm) in the next edition of Jamal's Yellow Pages of Pakistan*

Note:

Maximum No. of Platinum Sponsor = One (1)

Sizes of all art works are given above in (width x height) format

* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM before **15th Feb, 2009**.

Any item received after this deadline would not be entertained

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