



4th International Conference on Food & Agriculture
24th April, 2010 at Karachi Expo Centre

CONFERENCE AGENDA

Final Executed Program

INAUGURAL SESSION/ AGRICULTURAL PRODUCTIVITY & ECONOMICAL DEVELOPMENT	
Sponsors:	
<ul style="list-style-type: none">• SGS Pakistan (Pvt.) Ltd.• Adamjee Insurance Company Limited	<ul style="list-style-type: none">• English Biscuit Manufacturers (Pvt.) Ltd• Habib Bank Limited
Chief Guest: Prof. Dr. Shahana Urooj Kazmi, Acting Vice Chancellor - University of Karachi	
10:00 – 10:30	Conference Registration
10:30	Arrival of the Chief Guest
10:30 – 10:35	Recitation from the Holy Quran
10:35 – 10:40	Ribbon Cutting Ceremony
10:40 – 10:45	Welcome Note by Mr. Ozair A. Hanafi Chief Executive Officer (Conferences & Expositions) , Ecommerce Gateway Pakistan (Pvt.) Ltd
10:45 – 10:55	Pakistan – The Land of Endless Opportunities Mr. Farukh Mazhar , Vice President, Pakistan Food Association
10:55 – 11:05	Alternative Ways to Enhance and Promote Agriculture Dr. Gleyne E. Bledsoe , Professor, The Institute of Int'l Agriculture, Michigan State University
11:05 – 11:15	Facilitating Agricultural Exports Mr. Anjum Iqbal Varsy , Director Operations, SGS Agricultural Services, SGS Pakistan (Pvt.) Ltd
11:15 – 11:25	Agricultural Finance – Catalyst of Sustainable Development Mr. Habib Shah , Head of Sales, Retail & Agriculture, Habib Bank Limited
11:25 – 11:35	Genetically Modified Food Dr. Syed Asad Sayeed , Professor & Chairman, Dept. of Food Sciences & Technology University of Karachi
11:35 – 11:45	Address By Prof. Dr. Shahana Urooj Kazmi Acting Vice Chancellor - University of Karachi
11:45 – 11:55	Question & Answer
11:55 – 12:05	Session Summation by Prof. Dr. Shahana Urooj Kazmi
12:05 – 12:15	Plaque Distribution & Group Photograph
TEA BREAK	

CONFERENCE SECRETARIAT

Ecommerce Gateway Pakistan (Pvt) Ltd.
Address: 17 – C, KDA Scheme – 1 Off: Karsaz Road, Karachi
Phone: (92-21) 111-222-444, Fax: (92-21) 34536330
Email: conferences@agroasia.net / Web: www.agroasia.net

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Session II FOOD PROCRESSING, VALUE ADDITION & QUALITY STANDARDS		
Chair: Mr. Farukh Mazhar, Managing Director, SGS Pakistan (Pvt.) Ltd		
12:45 – 12:55	Value Addition in Food Products –Processing, Packaging & Branding	Mr. Faisal Nadeem Manager, Nestle Pakistan
12:55 – 01:05	Food Processing & Supply Chain	Mr. Imran Ahmed General Manager Product Quality & Development, Engro Foods Ltd.
01:05 – 01:15	Food Safety & Problems Associated with Food Trades	Mr. Babar J. Siddique Quality Assurance Manager Shangrila (Private) Limited
01:15 – 01:25	Integral Solutions for the Food Industry	Mr. Jorge Lemos Managing Director, Grupo Gen Buenos Aires, Argentina
01:25 – 01:35	Importance of Food Safety in Health Care	Mr. Mujeeb Maqbool Food Safety Coordinator Aga Khan University Hospital
01:35 – 01:45	Standard Certification Systems in Pakistan	Mr. Irfan Sohail , Technical Manager & Mr. Arif Laiq , Food Safety Auditor, S & SC Division SGS Pakistan (Pvt.) Ltd
01:45 – 01:55	Best Halal Food Practices in the Food Manufacturing	Mr. Saeed Bhombal , Chief Executive Officer, Bhombal & Co.
01:55 – 02:05	Question & Answer and Session Summation	
02:05 – 02:15	Plaque Distribution & Group Photograph	
NETWORKING LUNCHEON		

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